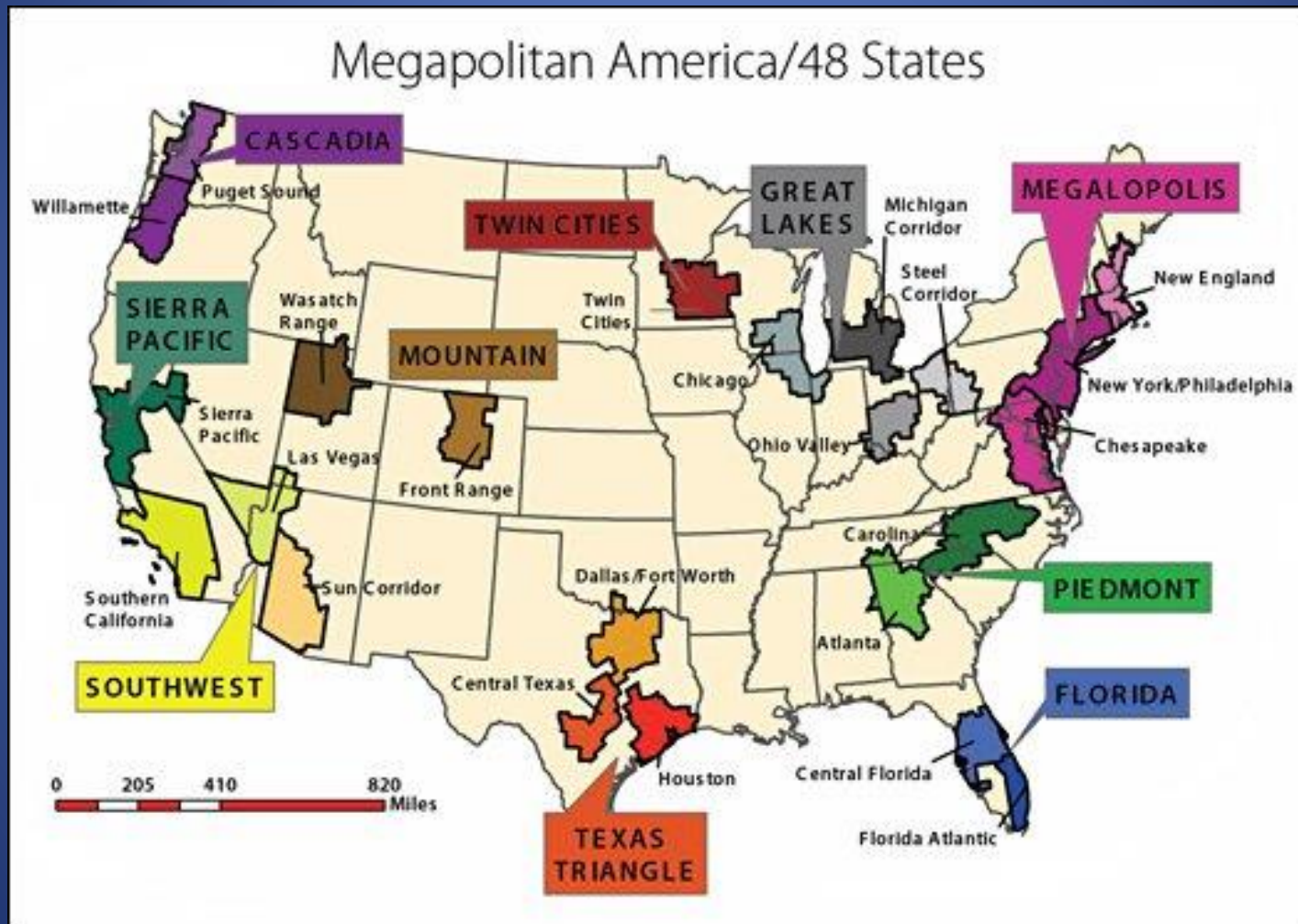
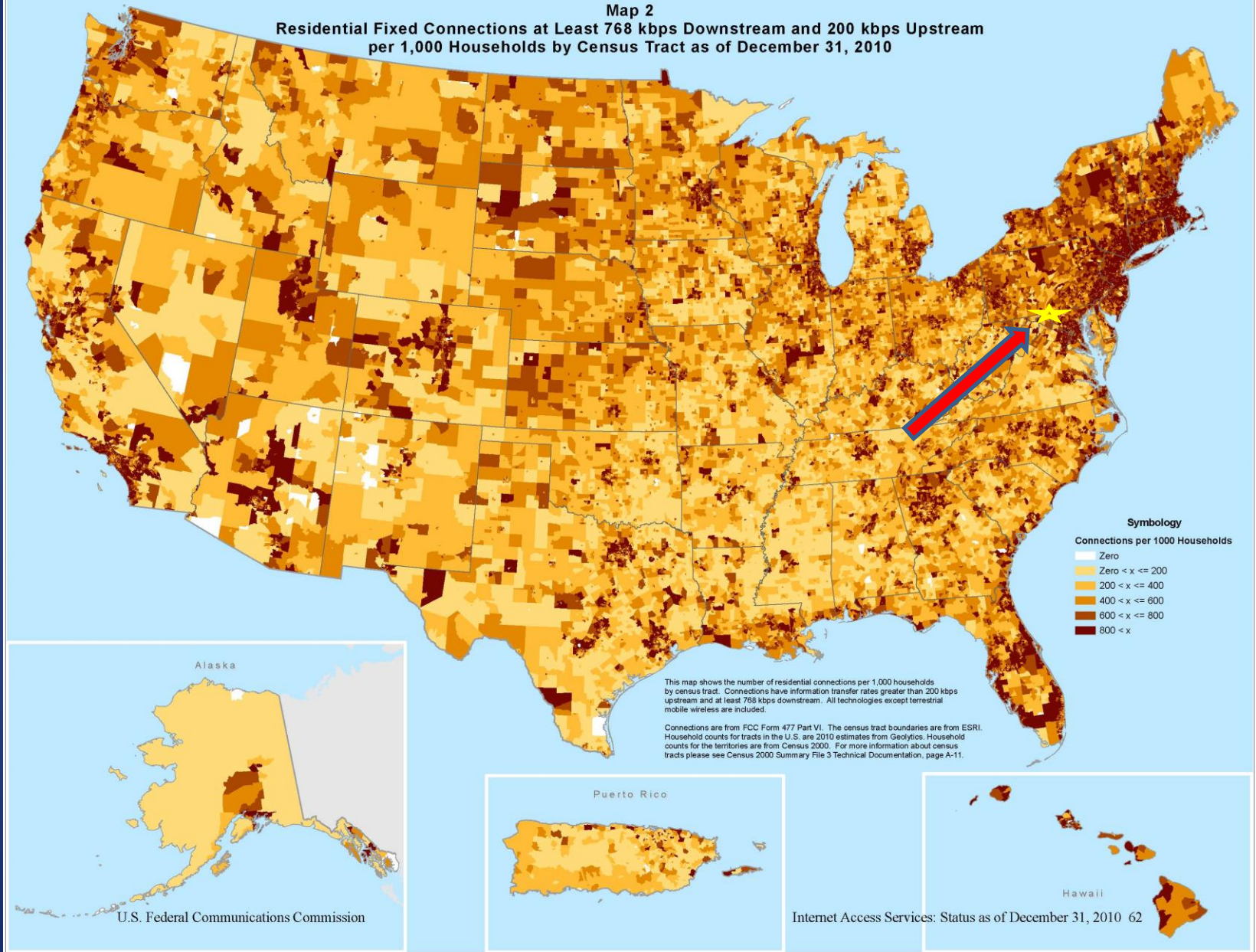


Largest Population Centers



Population Density

Map 2
Residential Fixed Connections at Least 768 kbps Downstream and 200 kbps Upstream
per 1,000 Households by Census Tract as of December 31, 2010



CENTRAL PA

Boston – 440 mi

NYC – 220 mi

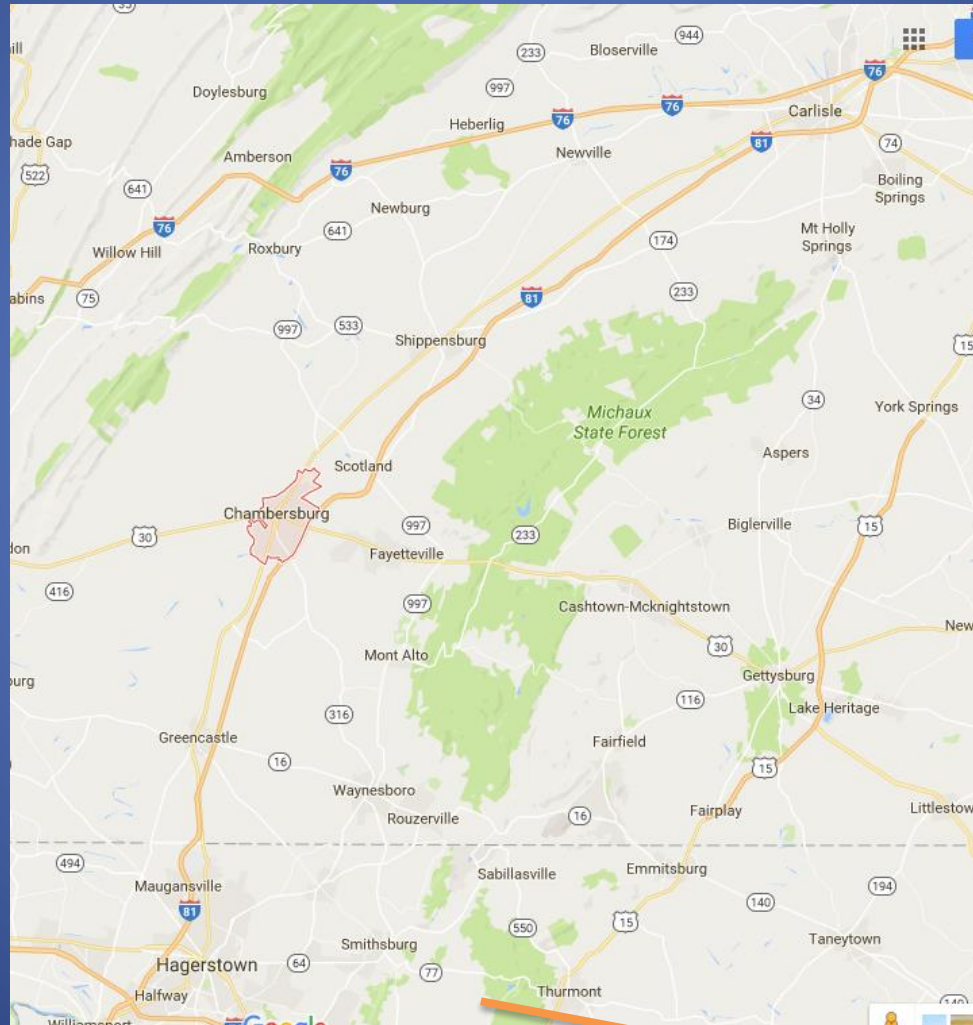
Philly – 160 mi

Pittsburgh – 160 mi

NORTHEAST MEGALOPOLIS –

Over 60 million
people lives within
300 miles of
Chambersburg

***20% of the US
population in 2% of
landmass***

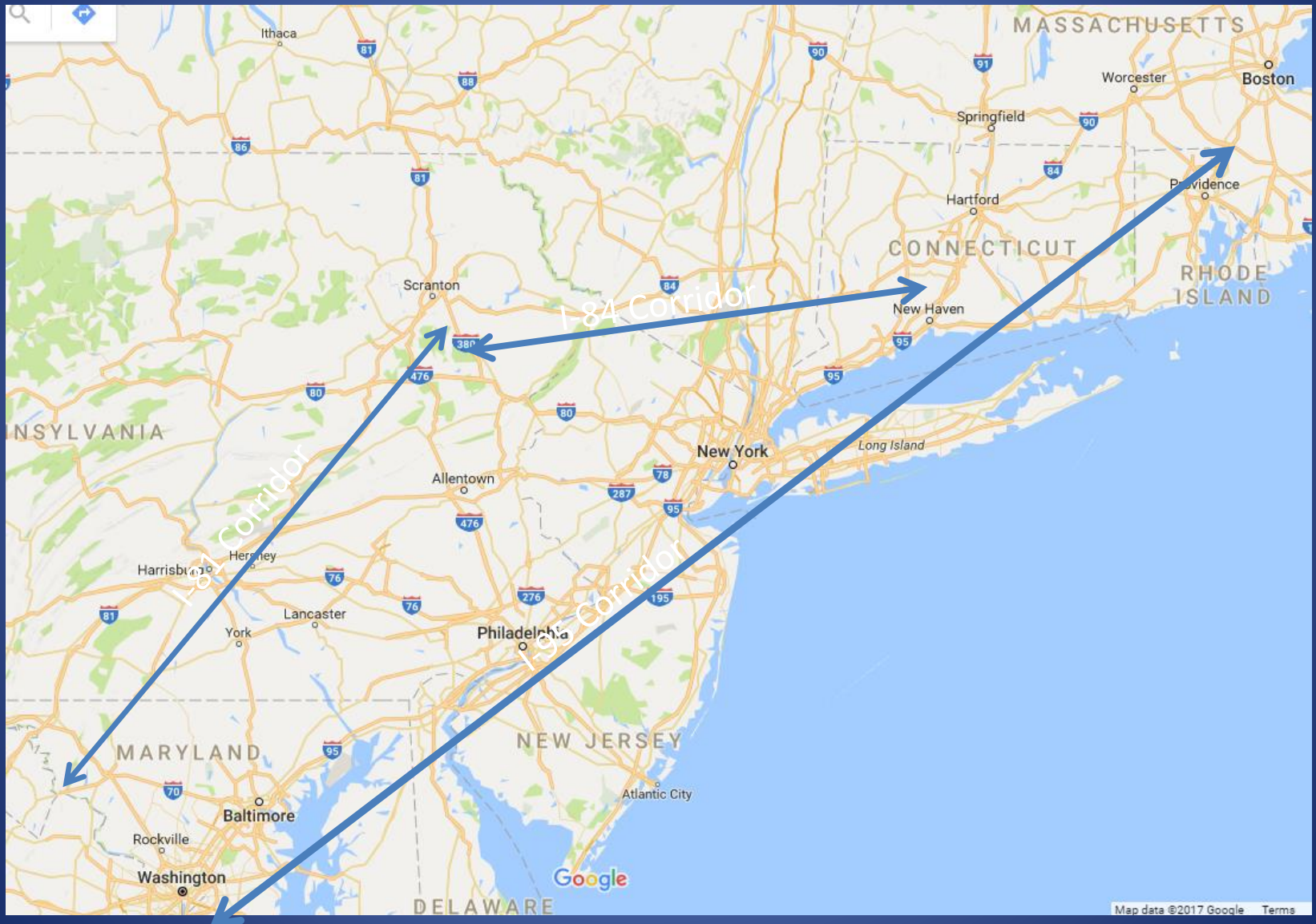


Baltimore – 100 mi

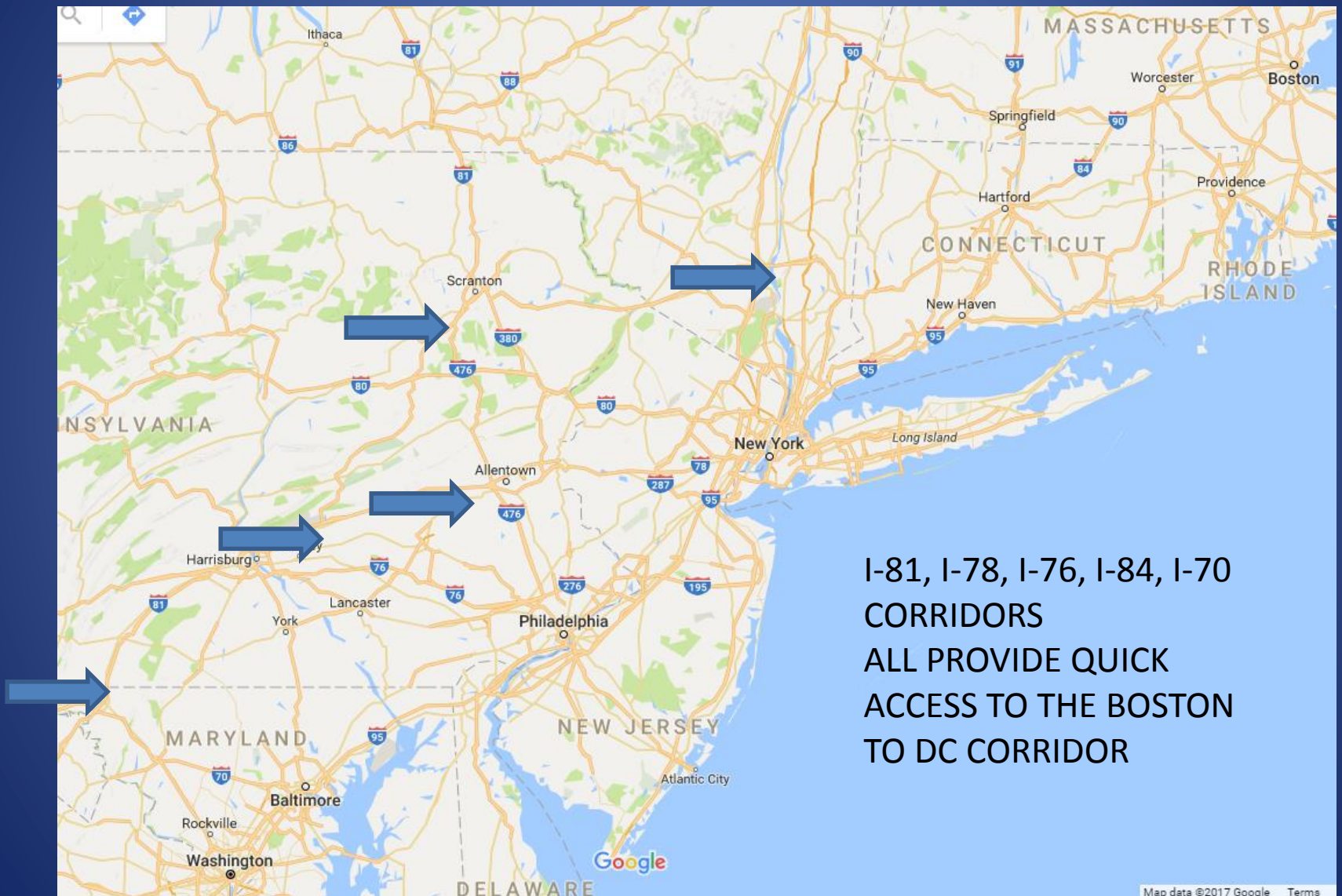
Wash DC – 100 mi

Richmond – 200 mi

Why I-81



DISTRIBUTION LOCATIONS



STRENGTHS OF CENTRAL PA

- GOOD EMPLOYEE RELATIONS
- PRODUCTIVE WORK FORCE
- AVAILABLE/AFFORDABLE LAND
- GREAT ROAD NETWORK
- INTERMODAL TERMINALS
- EASY ACCESS AIRPORTS
- AMAZON/UPS/FEDEX
- TEMP RELATIONSHIPS

... Others Have Evaluated It The Same Way



Additional Fast Changing Trend

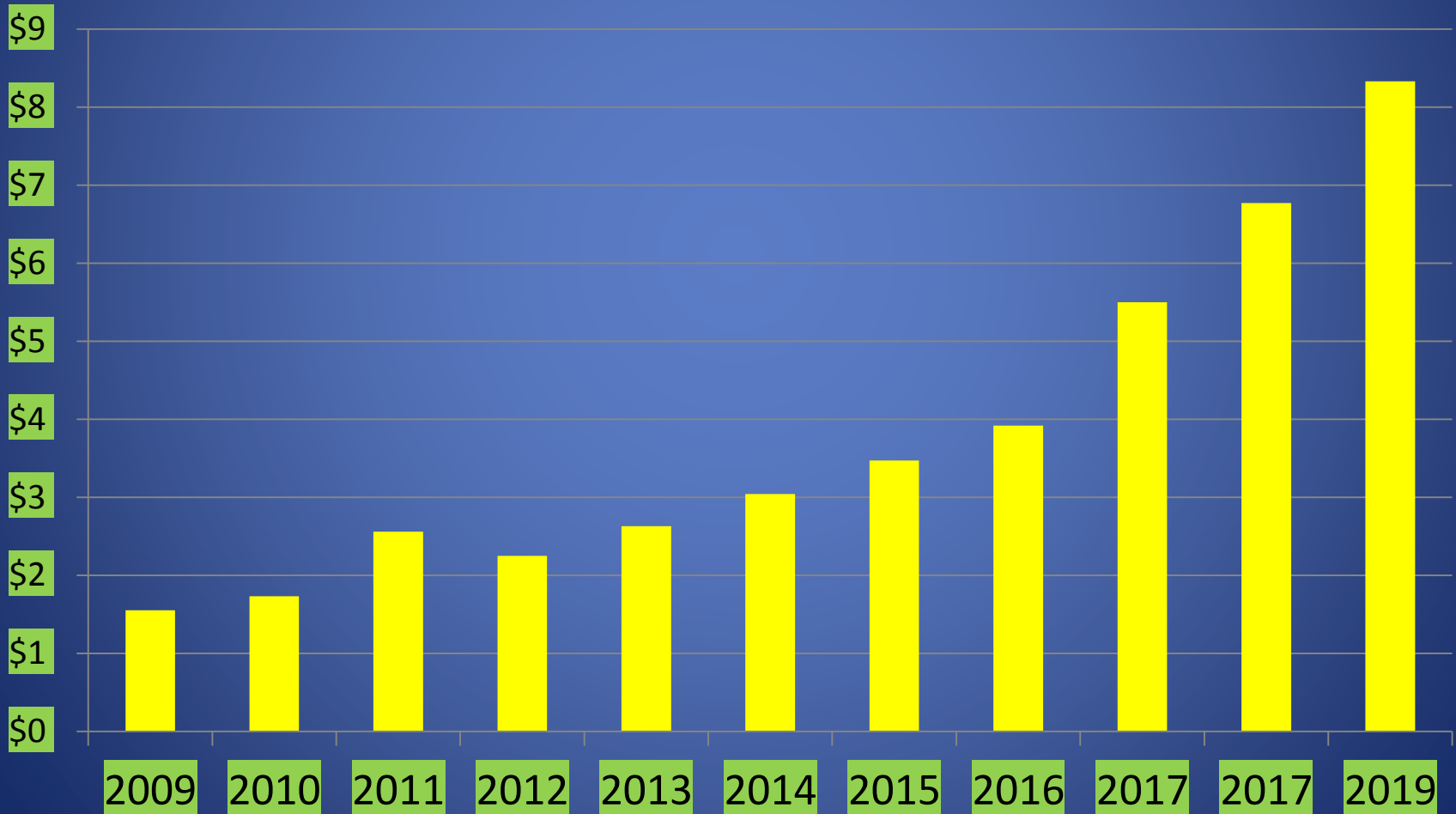
- Brick & Mortar
 - Great location
 - Easy Freight in on Rail
 - Easy access to stores
 - Numerous location benefits
 - Quick access to 20% of population
- eCOMMERCE
 - More Touches
 - More Transportation Requirements
 - Less predictable volumes to staff
 - Guest can easily leave

eCommerce Trends

- eCommerce Growth 23% YOY
- 51% of Americans prefer to shop online
- 68% of Millennials prefer online
- Parents spend 61% more online than non-parents
- Shoppers in metropolitan areas spend more on line than suburban who spend more than rural
- 25% of purchases happen while the shopper is in a retail store

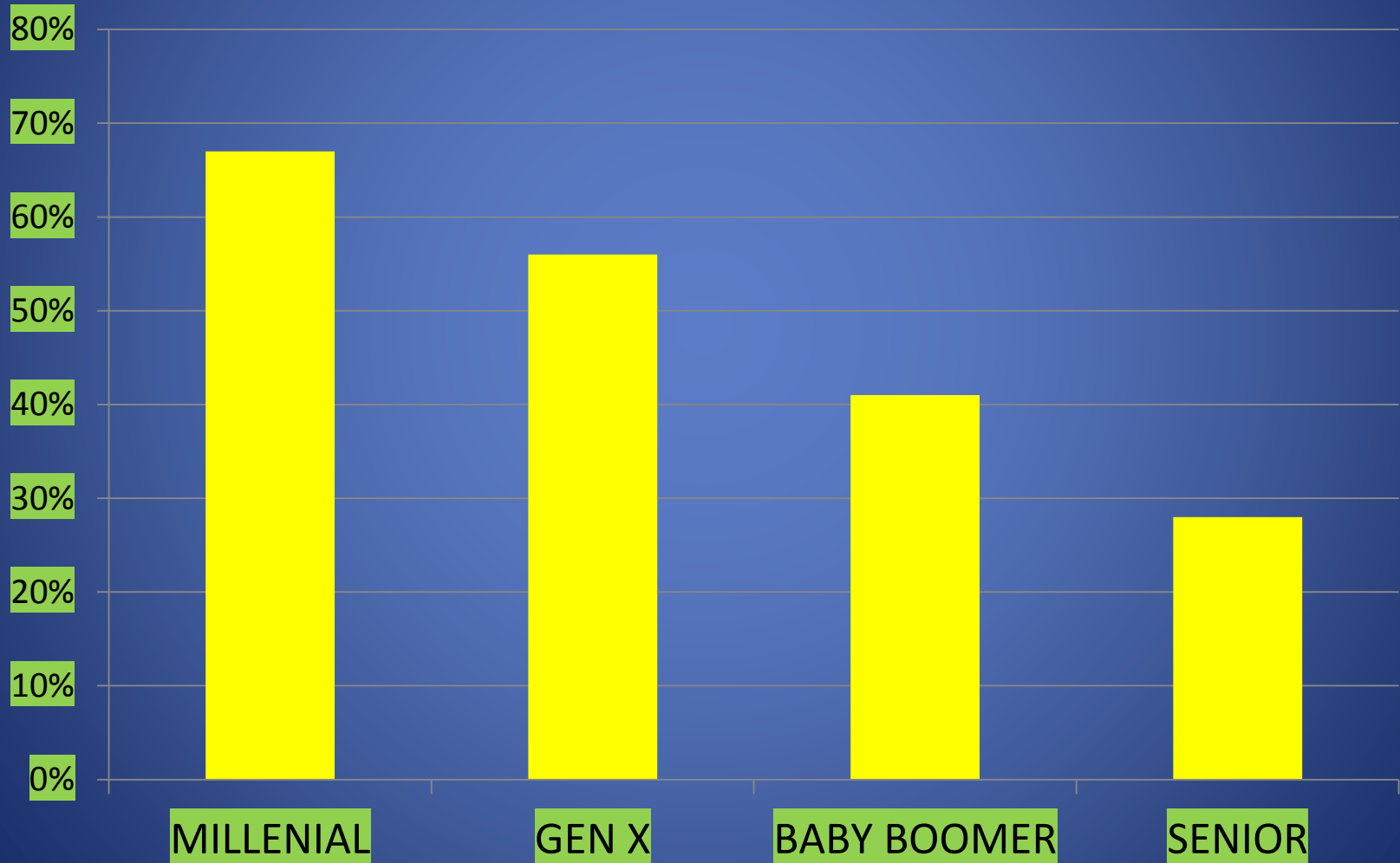
eCommerce Sales Growth

Sales in Billions



eCommerce Purchases by Generation

Usage By Age



Automation and Large Volume Drives Higher Paying Jobs

- HI Tech
 - Controls Engineers
 - IT/Network Specialist
 - Electrical/Mechanical
 - Mechatronics
 - Transportation Analyst
 - Data Analysis/Business Intelligence
 - Security
 - Human Resources

LEADERS

- Large Team Oriented Environment
- Leadership more Important than Technical
 - Sports Teams/Captain
 - Military with progression
 - Clubs/Church/Organization Leadership
 - Is the person usually one who takes control of groups in a collaborative way

Soft Skills

- Working with Large Facilities with Structure
- Working in Teams
- Communication/Conflict Management
- Flexibility
- Fast Paced
- Constant Change

Local Resources

- STEM/Manufacturing
 - Mechatronics @ Career Tech
- Career Magnet School
 - STEM/Robotics/Engineering
- PSU Mont Alto
 - CLTD – Certified in Logistics, Transportation and Distribution
- Shippensburg and PSU Supply Chain Management